



Sport and the media learning journey

Topic area 3: The negative effects of the media in sport

Core knowledge	Reference number
Know the external factors affecting the decline in live spectatorship.	Power point 1 Slide 1-10
Know the ethical appropriateness of sponsors.	Power point 1 Slide 5-10
Know how the media is assisting a widening wealth divide in sport.	Power point 2 Slide 4-6
Know the impact of wider global issues on sport/performers and spectators.	Power point 2 Slide 7-9
Know the media demands affecting sport fixture scheduling.	Power point 2 Slide 1-9
Know the negative impacts of the media on sports and sports performers.	Power point 3 Slide 1-7

Assessment

Topic area 3: The negative effects of the media in sport
Written report – task 3 – The negative effects of the media in sport

Key Vocabulary
External factors, decline, spectatorship, ethical, scheduling, sportsmanship, troll, criticism