

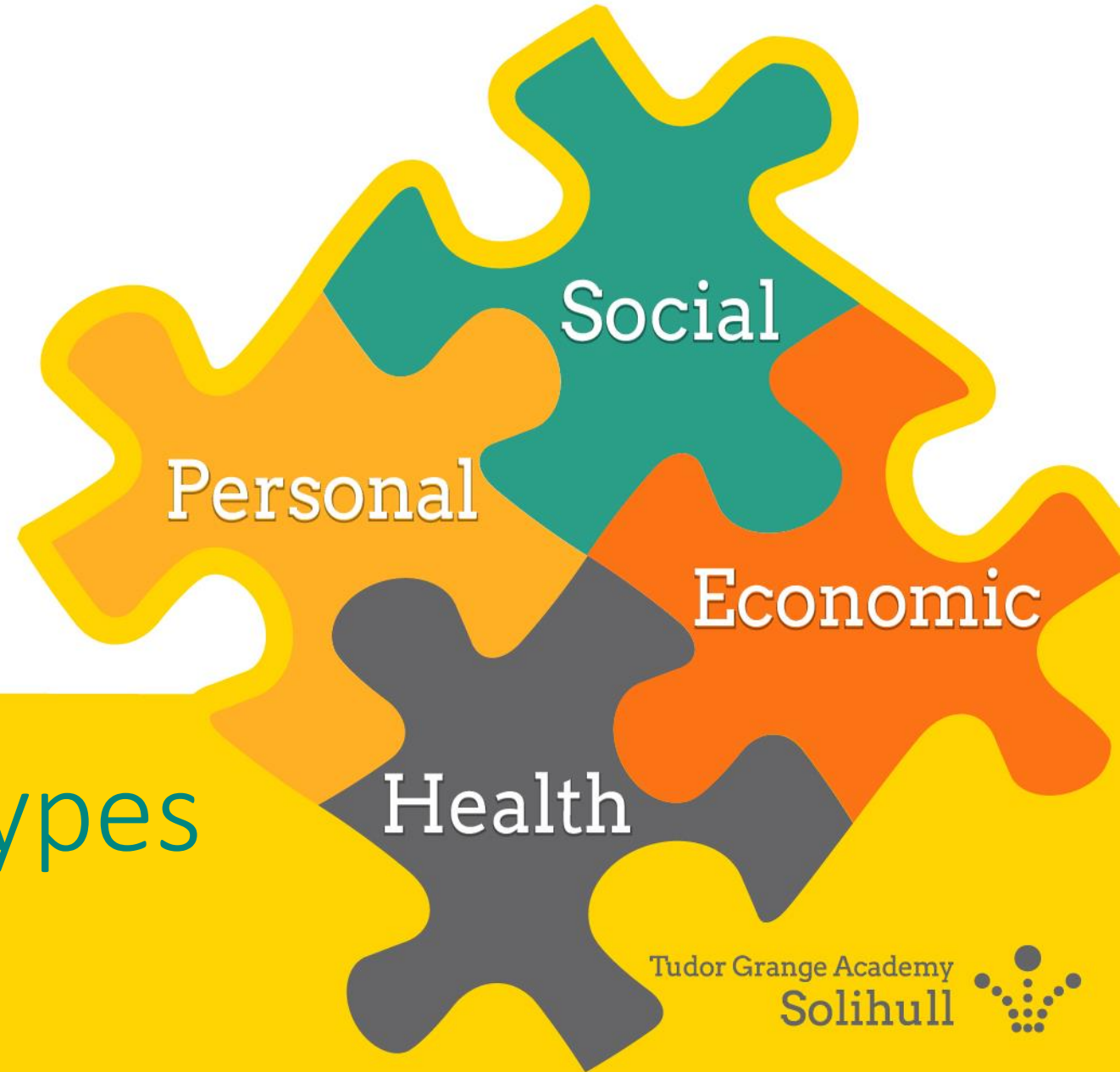


**PSHE**

Personal, Social, Health and Economic

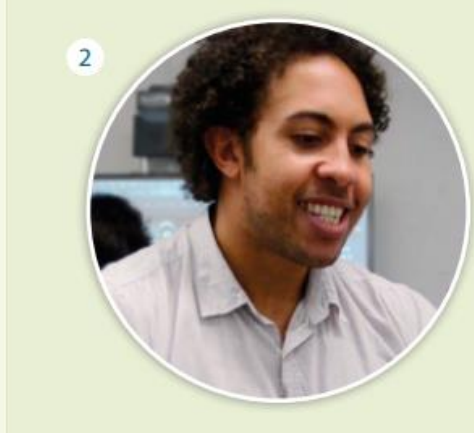
# Careers

Challenging Stereotypes





# Can you match the person to their career?



Marketing manager

Waiter/waitress

Hairdresser

Personal trainer

Senior staff nurse

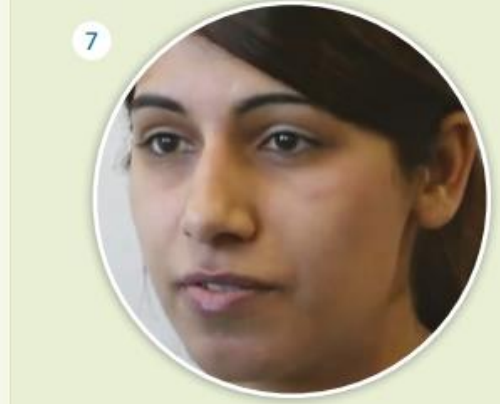
Molecular biologist

Social media expert

Trainee engineer

Fashion tutor

Games designer





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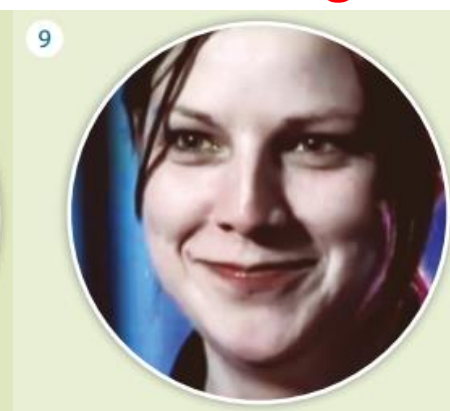
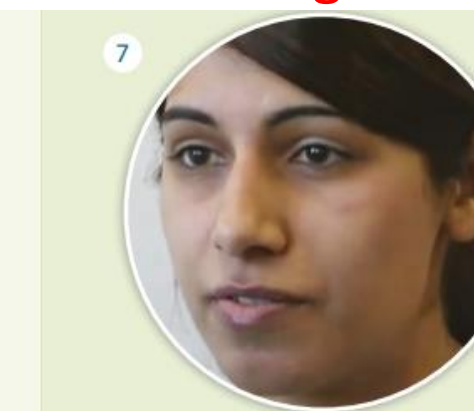
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## WHAT WILL WE BE COVERING TODAY?

Today we will be discussing gender stereotypes regarding careers.



## WHY IS THIS IMPORTANT?

Having this information can help ensure you make informed decisions about your future career(s).

It also increases your awareness of equal opportunities.



### KEY WORDS:

Careers, Information, Guidance, Stereotypes, Reflection



## Do you agree or disagree?

- Men usually earn more than women because they work longer hours.
- Women are better suited to caring professions.
- It is a man's job to support his family financially.
- Women are not good managers because they are more emotional than men.
- More men work in the haulage industry because they are better drivers than women.



### KEY WORDS:

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## Do you agree or disagree?

- There are some jobs that women just can't do.
- There are more male celebrity chefs because men are better cooks.
- Women are better at teaching younger children because of their mothering instincts.
- Men find it hard to take orders from women, which is why there are fewer female bosses.
- Men are physically better suited to manual work.



### KEY WORDS:

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# The Big Question

Can men and women do the same jobs?



## KEY WORDS:

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# What is 'Gender Stereotyping'?

A gender stereotype is a widely held belief or generalisation about the behaviours and characteristics attributed to women and men.



## KEY WORDS:

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# In 2020 these career sectors had the closest to a 50:50 split.

Business, research and administrative professionals n.e.c.	↓ 26,536 (48.66%)	↑ 27,996 (51.34%)
Pest control officers	↓ 4,836 (48.67%)	↑ 5,101 (51.33%)
Chartered and certified accountants	↓ 114,449 (48.77%)	↑ 120,237 (51.23%)
Fishing and other elementary agriculture occupations n.e.c.	↓ 11,924 (49.04%)	↑ 12,390 (50.96%)
Catering and bar managers	↓ 35,708 (49.6%)	↑ 36,277 (50.4%)
Advertising accounts managers and creative directors	↑ 18,675 (50.31%)	↓ 18,445 (49.69%)
Further education teaching professionals	↑ 65,335 (50.44%)	↓ 64,188 (49.56%)
Glass and ceramics makers, decorators and finishers	↑ 7,088 (50.55%)	↓ 6,934 (49.45%)
Customer service managers and supervisors	↑ 87,325 (51.29%)	↓ 82,928 (48.71%)
Vocational and industrial trainers and instructors	↑ 90,384 (51.54%)	↓ 84,968 (48.46%)

Why do you think this is?



## KEY WORDS:

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Source: Working Futures 2020