



Sport and the media learning journey

Topic area 1: The different sources of media that cover sport

Core knowledge	Reference number
Know and understand about digital and social media.	Power point 1 Slide 1-16
Know how social media is changing the coverage of sport enabling fans to watch when and wherever they want.	Power point 1 Slide 1-16
Know that TV, radio, and other broadcasts are media sources.	Power point 2 Slide 1-16
Know how traditional methods of media differ from newer methods.	Power point 2 Slide 1-16
Know that newspapers, magazines, and books are media sources.	Power point 3 Slide 1-15
Know how the different media sources report on sport.	Power point 3 Slide 1-15

Assessment

Topic area 1: The different sources of media that cover sport
Written report – task 1 – media coverage of sport

Key Vocabulary
Media, social networking, digital media, media sharing sites, streaming, blogs, trending, freeview, smart TV, Terrestrial TV, podcast, broadsheet, tabloid